

# Handel's Pint Card Fundraiser

- What:** Handel's Homemade Ice Cream & Yogurt Pint Card Fundraiser.
- When:** March 8, 2019 through March 29, 2019
- Who:** All the Handel's Lovers of Kirkmere PTO
- Why:** To Raise Money for the School by Selling the Best Ice Cream in Town.

Dear Parents:

Kirkmere PTO and Handel's Homemade Ice Cream & Yogurt are teaming up to raise money by selling pint cards good toward everybody's favorite ice cream! We are very excited about this new fundraising opportunity and hope you find it as appealing as we do. We will be selling Handel's pint cards. Each pint card is good for one pint of any flavored ice cream at Handel's Homemade Ice Cream & Yogurt. **Each pint card will be sold for \$4.50**, the actual retail value. Your cost for each pint is \$2.85. Our school will profit **\$1.65** on each pint card sold. Selling Handel's Ice Cream should not be difficult for it's something everybody loves.

Enclosed you will find an order form that will be used to sell the pint cards. Students are to sell the pint cards and receive the money up front. The more the students sell, the greater the profitability for the school. We are looking to develop fundraisers that are of minimal effort on the parents but of maximum profit for the school. Students can sell the pint cards to friends, family, neighbors...basically anyone who loves ice cream. We hope all of you find this fundraising idea as exciting as we do. We know with a little hard work, the profits can be substantial.

We would like to thank you in advance for all your efforts to support our team. We know that it is not easy to find time to participate in fundraisings efforts after all the tasks of the day have been completed. We are extremely grateful for all your past support and we hope that you can find the time and the energy to promote this fundraiser as well.

Sincerely,

